Examination of the impact of the changing nature of employment regimes on employees in the supply chain

Overview

Exploring the changing nature of work in a specific context – Scottish spirits industry –, and what are the drivers of that change.

- 1. New production context in a globalised and flexible market:
- 2. Work organisation and performance regimes;
- 3. Job quality Task discretion and work intensity;

Research objectives

Understand the linkages and changing relations between capitals along the supply chain;

Explore the changing dynamics' effect on the nature of work;

Understand the changing nature of work and its effects in the shop-floor, particularly in terms of performance management;

Explore the effects that changing nature of performance regimes have on workers' experiences of work intensity;

Explore in what ways labour resists and reshapes objective structures of the labour process.

Research design

1st phase

This phase aims at understanding how the company has evolved over the years in response to market demands, through access of company's documentation and semi-structured interviews to key individuals in the UK and overseas;

2nd phase

Fieldwork will be held in the packaging site in Glasgow to explore workers' and management's perspectives on work organisation, in order to understand demands that supply/market dynamics place on job quality on the shop floor. Interviews will be held with shop-floor workers, union representatives, supervisors and managers.

Next steps

Commencing fieldwork late 2014 – early 2015, which will go for 3 to 4 months:

- Document analysis and interviews to management;
- Observation of daily routines and interviews to key actors;

Analysing data in second semester of 2015 according to the main themes relevant to the research project;

Writing up first drafts of the research project in the beginnings of 2016;







